

## Joe Rock Edwards



Joe Rock Edwards is a certified art teacher with over 20 years of experience and a graduate of East Carolina University with a BA in Art Education and a degree in Commercial Art. A professional sculptor, Joe is the owner of Whiterock Studio which was established in 1985.

Joe travels to schools to teach art to students in a variety of curriculum areas ranging from art to science classes. He can design a program specifically to meet your needs and provide your students with an art experience they will never forget. From the anatomy of a fish to the history of pottery, Joe helps students create a clay sculpture they can display at school and keep forever as a keepsake.

Joe is visiting artist with the United Arts Council's **Artists in the Schools** in Raleigh and Wake County, the Johnston County Arts Council **Artists in the Schools** program, Durham, NC: CAPS: Creative Arts in the Public/Private Schools Program, and the S.C. Arts Commission's Roster of Approved Artists. Joe teaches classes in clay sculpture to students in elementary school, middle school, and high school.

Joe has developed teaching techniques that ensure the student will complete works of art they will be proud of **even without the benefit of previous artistic study.**

### ART IS A *Verb*

- Achieve personal growth through improved self-awareness.
- Develop independent thinking and decision-making skills.
- Improve problem-solving skills.
- Maximize your brain's potential.
- Communicate with others.
- Build confidence.
- Choose a new hobby or career.
- **Become an artist.**



### CLAYWRIGHT WORKSHOP 30 Minute DVD Classes

Joe Rock Edwards, sculptor and teacher, is the host of the Claywright Workshop airing on Public Access 21 every 2nd and 4th Saturday at 7 PM!

Learn how to turn clay into a work of art in 30 minutes. Joe's magic with the clay will entertain and impress you with the simplicity of an artist and exceptional teacher. For over 20 years, Joe has helped thousands learn the techniques that will take your imagination and turn it into reality.

DVD's showing sculpting and painting techniques are available for \$19.95. Titles include Sunfaces, Angels, Fish, Catfish, Chicken Pots, Coil Built Pottery, Dragons, Frogs, Giraffes, Greeman, Rabbits, Slab Built Pottery, and Bird Houses. See the Claywright Workshop website for a complete listing of available DVDs.

**224 S. Trade St.  
Matthews, NC 28105  
704.845.4080  
www.claywrightworkshop.com  
joe@claywrightworkshop.com**

Joe Rock Edwards Visiting Artist in the Schools

## Schedule School Clay Sculpture and Pottery ART EVENT

Elementary  
Middle  
High School





# Art Events with Joe Rock Edwards



Young artist learn about nutrition.



Joe uses whimsical clay sculpture, engaging teaching techniques, and specialized tools he developed to teach thousands of students across the state how to create a work of art from a bag of clay. Students enjoy the hands-on, kinesthetic artistic experience and make in one session a project they will be proud of for years to come. Make a three-dimensional clay project.

Clay, it is a wonderful three dimensional artistic experience. It allows your ideas to develop in your mind and flow right through your fingertips and appear before you on the table in a matter of minutes with the awe and wonder of a magician pulling a rabbit out of a hat.

The children often applaud and are infused with an immediate, "Yes I can!" attitude. It is a positive learning experience with the added benefit of the children having a project that can be displayed in the school or in their home. Whether making a beautiful fish or a sunface, the end result will be a treasure forever.



Joe demonstrates innovative painting techniques.



CONTACT

[www.whiterockartstudio.com](http://www.whiterockartstudio.com)  
[joe@whiterockartstudio.com](mailto:joe@whiterockartstudio.com)  
224 South Trade Street  
Matthews, NC 28105  
704.845.4080

Joe can design a special project for your class or you may choose one or a variety projects for different classes. Projects and sculpture or painting lessons are designed to supplement many different curriculum areas and ages of students. Be CREATIVE!